Notice Regarding the End of Sales of Insulator Products Manufactured at the Chita Site

NGK INSULATORS, LTD. (the “Company”) (President: Shigeru Kobayashi, Headquarter: Nagoya city) announces that it has decided to discontinue the manufacture and sale of certain products in its Energy & Industry Business as follows.

1. Overview of products to be discontinued
   Insulator products manufactured at the Chita Site (Handa City, Aichi Prefecture) (the “relevant insulator products”). Main relevant insulator products: Hollow Insulators/Bushing/Station Post Insulators/Long Rod Insulators/Line Post Insulators, etc.

2. Reason for discontinuing sales
   The Company manufactures and sells the relevant insulator products used for transforming equipment and transmission of electricity, etc., to customers in Japan and overseas. As our business performance deteriorated due to intensifying competition in overseas markets, shrinking domestic market, and a switch to alternative products, the Company has been working to improve profitability through streamlining and price revisions. However, as demand is expected to continue to decline and it is difficult to improve business performance, the Company has decided to discontinue the manufacture and sale of the relevant insulator products.

3. Future plan
   It is assumed that it will take several years to end the manufacture and sale of the relevant insulator products. The Company plans to consult with customers purchased the relevant insulator products and related suppliers individually about future plan. As for employees involved in the manufacture of the relevant insulator products, the Company plans to relocate them within our group.