

The following statement is an English translation of the original Japanese document provided for your convenience.  
In the event of any discrepancy between this translation and the Japanese original, the original is presumed to be correct.



January 31, 2025

Company Name: NGK INSULATORS, LTD.  
Stock Exchange Listings: Tokyo and Nagoya  
Listing Code: 5333  
Representative: President Shigeru Kobayashi (Mr.)  
Contact: Vice President, General Manager Finance & Accounting Dept.  
Hideaki Tsukui (Mr.)  
(TEL) +81-52-872-7230

### Notice Regarding Change in Trade Name

NGK INSULATORS, LTD. (the “Company”) hereby announces that the Company resolved to change its trade name at a meeting of the Board of Directors held today, as detailed below. This resolution is subject to the approval of partial amendments to the Company’s Articles of Incorporation at the 159th Annual Shareholders’ Meeting scheduled to be held in late June 2025.

Furthermore, the partial amendments to the Company’s Articles of Incorporation pertaining to this change in trade name will be disclosed separately at a later date.

#### 1. Reasons for the change

Since its founding in 1919, the Company has diversified its business and expanded globally based on its unique ceramic technologies cultivated through the development and manufacturing of insulators, its first business. Currently, the Company conducts business in a wide range of areas, including mobility, energy, IoT, and industrial fields.

In 2019, which marked the 100th anniversary of the Company, the Company formulated the NGK Group Philosophy and in 2021, the NGK Group Vision: Road to 2050 as its mid- to long-term vision, with the aim of increasing corporate value and achieving sustainable growth. The NGK Group Vision presents the Company’s ideal vision for what the Company wants to be as “A company to contribute to carbon neutrality and digital society with our unique ceramic technologies.” In order to realize this vision, the Company will change its trade name with the intention to accelerate its business structure transformation initiatives. The Company will unify its name in both Japanese and English as “NGK” and work to further enhance its brand recognition in Japan and overseas.

The entire NGK Group will work as one to create new products and businesses so that it can provide new value to society, while increasing engagement with stakeholders around the world, as it strives to grow “NGK” into an even stronger global brand.

#### 2. New trade name

NGK Corporation

#### 3. Planned date of change

April 1, 2026