



# NGK Sustainability Data Book 2020

**NGK INSULATORS, LTD.**

## NGK Group Philosophy

### Our Mission

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**Enriching Human Life  
by Adding New Value to Society.**

### Our Values

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- |                              |   |
|------------------------------|---|
| <b>Quality of People</b>     | <b>Embrace challenges and teamwork.</b> |
| <b>Quality of Product</b>    | <b>Exceed expectations.</b>             |
| <b>Quality of Management</b> | <b>Social trust is our foundation.</b>  |

Visit the “About NGK” section of our website to read the NGK Group Philosophy.

<https://www.ngk-insulators.com/en/info/governance/>

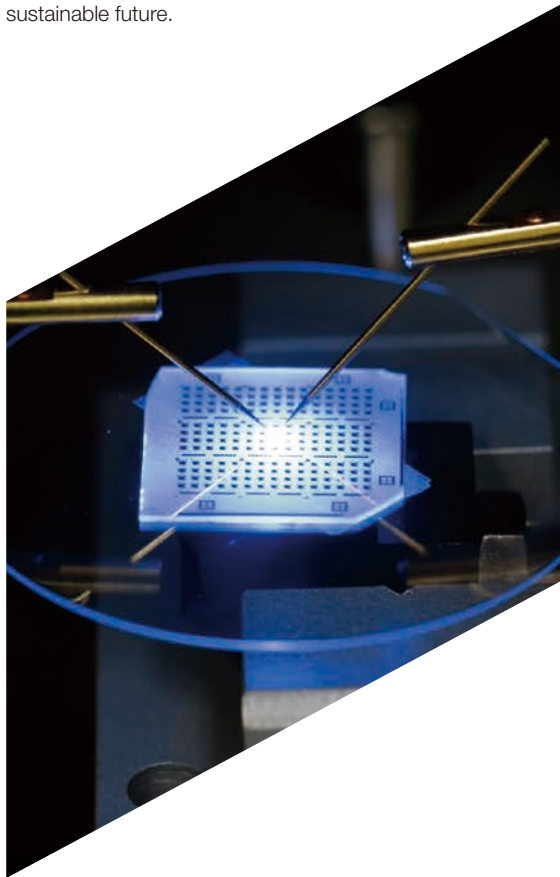
The NGK Group Philosophy is a signpost that guides every employee of the NGK Group. Formulated in 2019 to mark our 100th anniversary, it encompasses our desire to use our proprietary ceramic technology to contribute to future energy, environmental protection, and industrial progress, and to help people around the world live a happy, comfortable life.

## Contents

Message from the President

### Unique ceramic technology for a future of coexistence between environment and humanity

The current spread of the novel coronavirus has caused an abrupt slowdown in the global economy, having a significant impact on the NGK Group's business performance. Nevertheless, we must not halt our progress. Placing utmost priority on ensuring the safety of employees and their families and infection control, we will take advantage of our unique ceramic technology to provide products that exceed society's expectations and continue growing to create a sustainable future.



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NGK Group Research and Development

### Embracing challenges with tenacity and a dedication to discovering technologies that will change the world

The new product development period lasts anywhere from three to more than 10 years, but we do not give up, even on research that takes a long time to bear fruit. A culture that makes it easy to embrace such challenges is the strength of the NGK Group's approach to R&D.